



WHERE GREAT IDEAS SPRING TO LIFE

Springboard Marketing brings the insights, strategies and creativity together to build strong brands and businesses. What makes Springboard unique is a combination of proven marketing expertise, smart strategic ideas and fresh creative thinking. Something we apply quickly and cost effectively.

Because the world moves fast, you need a marketing partner that does too. The Springboard team creates and executes swiftly, to get clients to market quickly. And because we understand that great marketing isn't great unless it generates a result, we offer extensive research and measurement capabilities.

Springboard's scope of services ranges from research to creative execution. Here's a quick overview:

- Quantitative & qualitative market research and consumer insights
- Market analysis & competitive reconnaissance
- Marketing strategy & planning
- Name generation & brand development
- Positioning concepts & brandmark design
- Advertising, promotion & collateral
- Direct marketing & lead development
- Oxiem e-marketing, including web site development, SEO and flash media development

Companies around the corner and across the U.S. have come to Springboard help their businesses grow and prosper. See how we can help your business spring forward – call us at 937.484.8181 or visit our home online at Springboard360.com.